

## FEATURES



COMMUNICATION TOOLS		
On-Demand 2-way Text Messaging w/Images*	✓	✓
Landline Text Messaging**	✓	✓
Virtual Practice Phone	✓	✓
Mobile App for Your Practice	✓	✓
Unlimited Users on Unlimited Devices Included	✓	✓
Communication Notifications	✓	✓
Customizable Templates	✓	✓
Centralized Inbox	✓	✓
Record Sharing	✓	
Online Appointment Requests	✓	
MARKETING & OUTREACH		
Customized Designs w/Practice Branding	✓	
Targeted Marketing Campaigns	✓	
Recall Alerts	✓	
Pet Health Awareness News	✓	
Custom Newsletters	✓	
Pre-Written, Customizable, DVM-Reviewed Content	✓	
Birthday eCards	✓	
APPOINTMENTS		
VetTools Buddy Appointment Automation	✓	
Appointment Confirmations	✓	
Follow-up Messages	✓	
Post-Visit Feedback & Ratings	✓	
Sent via Text, Email, Phone	✓	
Intuitive Appointment Typing	✓	
Messages Specific to Visit Type	✓	

\*Image/MMS texts available in U.S. and Canada. Please inquire regarding availability for other countries.

\*\*Landline texting available in U.S. and Canada with available landline numbers.

# FEATURES



## EDUCATION & COMPLIANCE

PetSites Client Engagement App	✓	
Online Pet Records	✓	
Online Pet Health Documents	✓	
Breed-Specific Health Service Reminders by Email	✓	
Online Client Requests	✓	
Website Requests/Forms Integration	✓	
Personalized Veterinary Partner Integration	✓	

## REPUTATION & FEEDBACK

VetTools POP Hybrid Feedback Tool	✓	
Reviews	✓	
Surveys	✓	
Publish Public Reviews to Your Website	✓	
Reputation Management Dashboard & Reports	✓	
New Review Notifications	✓	

## REPORTING

Client Response Reporting	✓	
Practice Metrics Reporting	✓	
Financial Reporting	✓	
Patient Demographics Reporting	✓	
Client Analytics	✓	
Communications Reporting	✓	

## 24/7 REMOTE ACCESS

Client Contact Information	✓	✓
Patient Medical History	✓	✓
Appointment Schedule	✓	✓
Reference Lab Results	✓	
Online Radiology Reports	✓	